

Multiple Distribution Centers

Smarter Fulfillment.

Your e-commerce business is growing, and you're continuing to fuel that growth by adding new warehouses, drop shippers and third-party fulfillment providers. But when you peek behind the fulfillment curtain, you see a whole lot of challenges. How do you track accurate stock levels? Are you routing orders to the right warehouse? Can you fulfill orders from a warehouse close to your customer to cut shipping costs and delivery time?

These are the challenges we solve with our smarter e-commerce fulfillment solutions.

ChannelAdvisor can calm the chaos in your fulfillment network with our newly enhanced Multiple Distribution Centers feature.

Our Multiple Distribution Centers feature gives you access to a smart network of distribution centers, so you can fulfill orders how you want. Meanwhile, ChannelAdvisor manages your distributed quantity and automatically determines where orders are filled based on goals you set.

Quantity Management

Use our Multiple Distribution Centers to accurately track the stock levels at each of your fulfillment centers. Whether you're using your own warehouses, Fulfillment by Amazon, a third-party vendor or a drop shipper, you can monitor the big picture of what products you have available and where — with no overselling or underselling.

Prioritized Distribution Centers

ChannelAdvisor manages all your fulfillment options and allows you to give certain distribution centers priority over others with Prioritized Distribution Centers. We'll then automate your order routing, giving you time to focus on your business's next opportunity instead of tracking distributed stock quantities and assigning shipments to fulfillment locations. You'll also have the flexibility to use drop shippers as a primary fulfillment source or only as backup, in line with the way you operate your business.



Proximity Order Routing

Cut delivery time and shipping costs with ChannelAdvisor's Proximity Order Routing, which allows you to fulfill from the distribution center closest to your customer. This proximity routing will seek to fulfill the entire order from the distribution center that's nearest to the end destination and will trim your delivery costs and help your customer satisfaction ratings soar.



Tailored Strategies for Each Channel

With ChannelAdvisor, you'll have the flexibility to create a winning fulfillment strategy for each channel you sell on. Assign and prioritize your fulfillment sources individually for eBay, Amazon, your webstore and other channels. That way, you can manage profitability, delivery expectations and quantity allocation that's specific to each channel. You can even remove specific fulfillment options, like drop-ship vendors, from certain marketplaces to protect your seller standing.

Continued FBA Direct Integration

Fulfillment by Amazon (FBA) remains a core integration with Multiple Distribution Centers and allows you to fulfill orders on any channel from your FBA inventory. Take advantage of ChannelAdvisor technology to make sure you're making the most of FBA to increase your presence on Amazon and win the Buy Box, letting FBA trump other distribution settings when items are sold on Amazon.

Flexible Sourcing

Choose whether your priority is to fill stock from particular distribution centers by each channel with Prioritized Distribution Centers, or whether it's to minimize shipping costs and time by using Proximity Order Routing. If no single warehouse can fulfill the entire order, then ChannelAdvisor automatically builds the order using multiple distribution centers, based on your priorities. The result is an automated end-to-end fulfillment strategy.

Multiple Distribution Centers + API

Yes, we do that, too. The same quantity-management tools available via our upload process within the ChannelAdvisor application are also available as API calls, so you can keep your systems running efficiently and have tighter control over your stock allocation in your distributed fulfillment network.

Feature	Function	Benefit
Quantity Management	Uploads, stores and tracks item quantities across all distribution centers.	Automates listing and order fulfillment across supplier networks and provides accurate tracking of items to the correct distribution centers.
Prioritized Distribution Centers	Creates channel-specific listing and fulfillment priority.	Optimizes end-to-end strategy for each channel.
Flexible Sourcing	Enables orders to be fulfilled from multiple distribution centers.	Offers additional fulfillment options across entire supplier network.
Proximity Order Routing	Recommends the distribution center closest to the customer to fulfill an order.	Saves time and shipping costs.

To find out more about how ChannelAdvisor can help you fulfill with multiple distribution centers, email us at info@channeladvisor.com or call 866-264-8594.

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