

Join us for our next User Conference in New York City on Tuesday, May 16, 2017 at the Convene Conference Center at 32 Old Slip in New York City to see what the excitement is about.

Exclusively for customers, the ChannelAdvisor User Conference provides hands on learning, and practical ways to put your ideas into action using the ChannelAdvisor platform. It's all about you, and making you a success. We have fresh new content and more walk-through exercises than ever before, so you get a concentrated dose of ChannelAdvisor expertise, plus dedicated time with our skilled team members.



## channeladvisor® USER CONFERENCE

### WHO IS THE IDEAL ATTENDEE?

Have you been wanting to learn more about business rules and lookup lists? Are you a new hire at your company and feel behind on how ChannelAdvisor works? How about optimizing your performance on Walmart, eBay and Amazon? Or maybe you want to improve your Amazon Sponsored Products campaigns? Want to know the best metrics to use for your business? What are ways for for me to move the needle?

In short, if you've ever said, "I wish I had a ChannelAdvisor expert sitting next to me," - this is the conference for you.

### WHAT CAN YOU EXPECT?

By attending, you'll hear best practices on how to maximize the ChannelAdvisor platform from our top product and services experts. You can expect to learn:

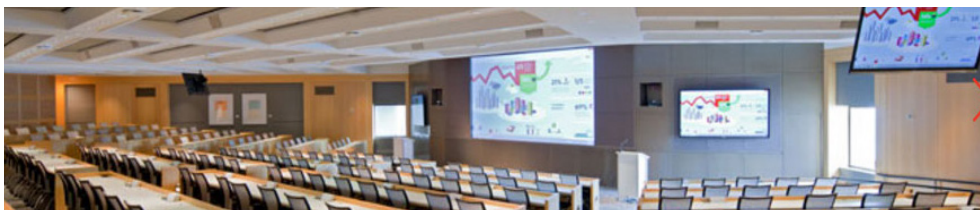
- Advanced strategies for Amazon, eBay and Walmart
- Reporting and analytics: How to effectively use dashboards to analyze your performance
- Streamlining fulfillment through our newest integration of global shipping carriers
- Best practices for staying price-competitive with algorithmic repricers

#### **Upcoming User Events:**

- *May 16, 2017*  
*User Conference North,*  
*Convene @ 32 Old Slip, NYC*
- *Oct 5, 2017*  
*User Conference East,*  
*Washington Duke Inn, Durham NC*
- *Third User Conference*  
*Date and location to be announced*

### TOP 5 REASONS TO ATTEND:

1. Take hands-on, scenario-based workshops led by ChannelAdvisor product and support experts.
2. Get energized by hearing best practices and real use-case scenarios from fellow attendees.
3. Gain the essential information you need to realize the full power of our next generation e-commerce platform.
4. Discover answers to your most pressing questions in one-on-one sessions with our subject matter experts.
5. Get the most out of your investment by dedicating a day of learning to maximize all that you put in!.



**May 16, 2017**  
**Convene at 32 Old Slip**  
**New York, NY**